

Moreo To Discuss Competition

She's a journalist, an accomplished speaker, a professional businesswoman—and she grew up in a decorating environment. Therefore, Judi Moreo seems to be a highly appropriate choice to speak at this Western Decorating Products Show.

This multi-faceted professional will speak on the subject of "How to Succeed in a Competitive Environment" at the general session on the second day of the show, 10 a.m. Saturday in Room I and J. Also at this session will be the election and installation of WDPA officers and directors along with the third annual WDPA "Oscar Award Presentation."

Moreo conducts seminars, workshops and training courses worldwide on a variety of marketing and business topics. As a journalist, she is a regular contributor to many newspapers and magazines.

As a member of the prestigious National

Speakers Association, she conducts up to 100 seminars and training sessions each year. She also has served two terms as the Western regional advisor for that same organization.

Moreo is the former president of Universal Convention and Trade Associates Inc., Nevada's largest independently owned convention personnel company. She also is listed in the World's Who's Who of Women; Who's Who of Business and Professional Women as well as Who's Who in Professional Speaking.

A note of interest: Moreo grew up in a decorating environment. Her parents owned a drapery workroom specializing in hand-made draperies, slip covers and upholstery. Her mother was an interior decorator.

Prior to the general session, a complimentary continental breakfast will be available to all registered dealers and exhibitors at 9 a.m. Saturday in Room I and J.



Judi Moreo